For the first time, a blind child can understand and enjoy a picture by touch...without needing a description from a sighted person.

Unique CAL-tac™ raised-line and textured illustrations are available as a collection of embossed flashcards, notecards and workbooks. People of any age who are blind or visually impaired are now able to easily recognize and differentiate pictures of letters, numbers, shapes and objects. People who have dyslexia, or a cognitive or learning disability, also benefit by adding their sense of touch to the learning experience.

Creative Adaptations for Learning (CAL) offers an effective approach to education and enrichment...

For young blind children there is a dearth of significant “reading readiness” materials that sighted children take for granted. The blind child works hard to reach braille reading readiness without the help of pictures to translate the three-dimensional world into flat symbols (pictures!). They must go directly to words, a huge leap.

Before the introduction of CAL-tac illustrations, these kids had no pictures or poorly defined attempts at tactile pictures that offered little more than frustration.

CAL-tac educational materials are developed, refined and perfected, based on input from blind adults and children. The pace of learning can be dramatically increased.

that results in a leap of confidence and independence.

Project Toward Literacy needs your support.

“This is great! I didn’t have to memorize the pictures in this book before I read it aloud.”
—Lenny Goldstein, who is blind, is the father of two sighted children.

“...I can now take a more active role in preparing my daughter to read.”
—Christine Faltz, blind since birth, is the mother of two congenitally blind children.

Cover photo: Ethan Oliver Ligon

Please help us to continue our work.
Send inquiries and tax deductible contributions to:

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Large Print Edition
FREE MATTER
For the blind and physically handicapped
“They really work!”
Sally Campbell, Children’s Librarian, retired. Andrew Heiskell Library for the Blind and Physically Handicapped

- **Alphabet Cards**: 26 cards introduce braille and raised print letters together with a tactile illustration of a word beginning with that letter.
- **Counting Cards**: 44 cards utilize textured shapes to teach braille and raised print numbers, 0-10.
- **Shapes Cards (2 Sets)**: 14 Beginner cards, 5 Advanced cards. Introduce subtleties of shape, texture, pattern and sequencing.
- **Let’s Learn Shapes with Shapey-CAL Workbook**: Lets people “see” how shapes combine to communicate objects, scenes and actions.
- **Humpty Dumpty and Other Touching Rhymes**: 8 favorites. Tactile illustrations, print and braille text.
- **Clothing Cards**: 30 cards reinforce grouping, sorting, sequencing and storytelling skills! Braille labels.
- **All-Occasion Note cards**: Cheerful greetings cover seasons and events. Embossed pictures on 5”x7” white plastic tuck into colorful card-stock backing.

All products are plastic and may be decorated, washed & reused. All include activity guides. Please contact us often as we frequently add new products.

Creative Adaptations for Learning, Inc. is a not-for-profit organization founded in 1985 by Shirley Keller, a nurse-educator with over forty-five years experience working on projects for the blind.

Photo: NLDB

Founder and Executive Director Shirley Keller, left, and artist and Creative Director Irma Goldberg confer on every aspect of the “Project Toward Literacy” program.

Having overheard a blind child ask the question, “Mommy, what is a picture?” Shirley resolved to search for an answer. Years of research ultimately led to the collaboration with artist Irma Goldberg to develop CAL-tac embossed illustrations. The resulting collection of CAL-tac materials was the basis upon which their “Project Toward Literacy” program was launched.

This program has been widely accepted by educators, publishers, individuals and families...and recognized by politicians, donors, social services and medical professionals. CAL-tac products are featured in many catalogs and enjoy worldwide distribution. To find out more about CAL and its products, visit our website at www.cals.org

“I hope your experience will be as ‘touching’ as mine.”
—George Shearing, world famous jazz pianist and composer who is congenitally blind.